



**Cebuana Lhuillier Insurance Solutions  
(An Insurance Agency)  
May 5 - December 31, 2009**

**Contest Guidelines and Mechanics**

**I. Nomination to the Search**

1. Any Filipino of legal age, good moral character and residing in the Philippines may be nominated.
2. Any Filipino of legal age, group or organization may nominate.
3. Nominations are accepted from May 5 to December 31, 2009.

**II. Submission of Nominees/Entries**

Entries may be submitted in any of the following manner:

1. Secure online nomination forms from and upload entries to [www.happiest-pinoy.com](http://www.happiest-pinoy.com);
2. Cut out nomination forms from the Philippine Daily Inquirer and Business Mirror and send accomplished forms to CLIS Head Office, 821 A. Spring corner J. P. Rizal Streets, Makati City.

**III. Criteria for Judging/ Qualifications of Nominee**

1. A constantly cheerful face and optimistic outlook.
2. Proven ability to rise above life's challenges.
3. Positive impact in the lives of others.

**IV. Selection Process**

1. A Screening Committee composed of selected PJ Lhuillier Group Officers/Managers will shortlist nominees to the Top 20 finalists from all Regions in the Philippines.
2. The entries of the Top 20 finalists will be forwarded to the Selection Committee/Board of Judges who will select and interview the Top 5 finalists.
3. The names of the Top 5 finalists will be announced in the Philippine Daily Inquirer and Business Mirror until the "Happiest Pinoy" is named by the Selection Committee/Board of Judges on or before January 28, 2010.

**V. Contest Prizes** – All cash prizes are tax-free :

1. "Happiest Pinoy": P 200,000.00 + Plaque
2. Four (4) Runners-up: P 25,000.00 + Plaque (each)

**VI. Board of Judges/Selection Committee**  
(in alphabetical order)

1. Ms. Timmy Cruz, recording artist, multifaceted environmentalist, recipient of Fr. Neri Satur Environmental Heroism Award
2. Mr. Jose Miguel G. Jimenez, *Chief Administrative Officer*, PJ Lhuillier Group of Companies
3. Prof. Victoria S. Licuanan, *Dean*, Asian Institute of Management
4. Mr. Antonio P. Meloto, *Chairperson*, Gawad Kalinga
5. Ms. Rebecca R. Ortega, *National Coordinator*, Brahma Kumaris
6. Hon. Grace M. Padaca, *Governor*, Province of Isabela
7. Ms. Marixi R. Prieto, *Chairperson*, Philippine Daily Inquirer
8. Dr. Emerlinda R. Roman, *President*, University of the Philippines

**VII. Announcement of Winners**

The five (5) finalists will be presented to the media and the "Happiest Pinoy" will be announced on January 28, 2010.

The decision of the Board of Judges/Selection Committee is final and unappealable.

